

AssurityBalance® Long-Term Care Insurance (LTCI) Compared to the Top 10 Companies Actively Selling LTCI*

As reported in the July 2008
Broker World Long-Term
Care Insurance Survey

LIFETIME BENEFIT PERIOD

Company	Policy Series	JOINT INSURED								SINGLE INSURED							
		Without Cost of Living Rider				Including Cost of Living Rider				Without Cost of Living Rider				Including Cost of Living Rider			
		Age 40	Age 50	Age 60	Age 70	Age 40	Age 50	Age 60	Age 70	Age 40	Age 50	Age 60	Age 70	Age 40	Age 50	Age 60	Age 70
Genworth	7044	1110	1170	1770	4200	2483	2644	3741	6754	888	936	1416	3360	1987	2116	2993	5404
John Hancock	LTC-03	643	981	1658	3824	2640	3079	4264	7208	455	695	1175	2709	1870	2181	3020	5106
MetLife	LTC2-IDEAL	885	1094	1709	4147	2250	2680	3714	7114	664	821	1282	3110	1687	2010	2786	5335
Bankers L&C	GR-N550	810	1113	1935	4379	3012	3508	4863	8443	579	795	1382	3128	2151	2506	3473	6031
New York Life	ILTC-5000	527	1001	2019	4447	2092	3323	5188	8692	310	589	1188	2616	1231	1955	3052	5113
Allianz	11-P-Q	714	857	1369	3237	1899	2193	2915	5632	510	612	978	2312	1357	1567	2082	4023
Prudential	GRP113096	971	1126	1790	4390	2232	2548	3590	7199	693	804	1279	3136	1594	1820	2565	5142
MassMutual	MM-500-P	986	1056	1598	3824	2573	2697	3555	6685	758	813	1229	2942	1979	2075	2735	5142
Mutual of Omaha	LTC041	773	962	1406	3687	1885	2166	3009	6230	552	687	1004	2633	1347	1547	2150	4450
State Farm	97059	812	970	1828	4522	3302	3664	4360	7502	580	693	1306	3230	2358	2618	3115	5359
Assurity Life	AL2100P	633	742	1265	2577	2374	2039	2658	4330	528	618	1055	2148	1979	1699	2215	3608

* The information on this chart was based on information from the *Broker World* Magazine, July 2008, Tenth Annual Long-Term Care Insurance Survey. The Top 10 Actively Selling Companies were based on 2007 first-year premium production. Policy features, provisions and options vary by company and by state. Premium

amounts shown are the best available annual rates for \$100 Daily Benefit for Facility Care and Home and Community-Based Care, Lifetime Benefit Period, 90-day Elimination Period and Compound cost-of-living rider. Joint insureds are assumed to be the same age.

This material shall be used only for agent training. Any other use of this information such as distribution to prospective policyholders or accounts or the solicitation of Assurity insurance policies is NOT authorized by Assurity. This is not a full description of an Assurity policy and does not address state variations. The policy descriptions of companies other than Assurity referenced in this material were not furnished by those companies and may not relate to the most current version of the policy or rider. Refer to the policy and/or rider for complete details, limitations and exclusions.

Do not use this material to solicit insurance or induce a policyholder to lapse, forfeit or surrender an insurance policy.

Policy Form No. AL2100P is underwritten by Assurity Life Insurance Company.



Life Insurance Company

Long Term Care Administrative Office
PO Box 4243 • Woodland Hills, CA 91365-4243
(888) 505-3980

AssurityBalance® Long-Term Care Insurance (LTCI) Compared to the Top 10 Companies Actively Selling LTCI*

As reported in the July 2008
Broker World Long-Term
Care Insurance Survey

3-YEAR BENEFIT PERIOD

Company	Policy Series	JOINT INSURED								SINGLE INSURED							
		Without Cost of Living Rider				Including Cost of Living Rider				Without Cost of Living Rider				Including Cost of Living Rider			
		Age 40	Age 50	Age 60	Age 70	Age 40	Age 50	Age 60	Age 70	Age 40	Age 50	Age 60	Age 70	Age 40	Age 50	Age 60	Age 70
Genworth	7044	630	660	960	1140	1323	1449	1906	3656	504	528	768	1824	1058	1159	1525	2925
John Hancock	LTC-03	406	575	914	2200	1252	1489	1963	3689	288	407	647	1558	887	1055	1390	2613
MetLife	LTC2-IDEAL	495	594	922	2242	1140	1344	1808	3670	371	445	692	1681	855	1008	1356	2752
Bankers L&C	GR-N550	483	658	1153	2631	1700	1991	2788	4890	345	470	823	1879	1214	1422	1992	3493
New York Life	ILTC-5000	296	574	1187	2682	1141	1841	2935	5010	174	338	698	1578	671	1083	1727	2947
Allianz	11-P-Q	440	524	762	1761	1171	1340	1622	3064	315	374	544	1258	837	957	1159	2189
Prudential	GRP113096	568	658	1047	2568	1306	1491	2101	4212	406	470	748	1834	933	1065	1500	3008
MassMutual	MM-500-P	513	549	831	1989	1338	1402	1849	3476	394	423	639	1530	1029	1079	1422	2674
Mutual of Omaha	LTC041	481	605	898	2409	1174	1361	1921	4070	344	432	641	1720	839	972	1372	2907
State Farm	97059	474	590	1044	2640	1908	2146	2450	4308	338	421	746	1886	1362	1533	1750	3077
Assurity Life	AL2100P	399	467	797	1624	1496	1285	1674	2728	332	389	664	1353	1247	1071	1395	2273

* The information on this chart was based on information from the *Broker World* Magazine, July 2008, Tenth Annual Long-Term Care Insurance Survey. The Top 10 Actively Selling Companies were based on 2007 first-year premium production. Policy features, provisions and options vary by company and by state. Premium

amounts shown are the best available annual rates for \$100 Daily Benefit for Facility Care and Home and Community-Based Care, 3-Year Benefit Period, 90-day Elimination Period and Compound cost-of-living rider. Joint insureds are assumed to be the same age.

This material shall be used only for agent training. Any other use of this information such as distribution to prospective policyholders or accounts or the solicitation of Assurity insurance policies is NOT authorized by Assurity. This is not a full description of an Assurity policy and does not address state variations. The policy descriptions of companies other than Assurity referenced in this material were not furnished by those companies and may not relate to the most current version of the policy or rider. Refer to the policy and/or rider for complete details, limitations and exclusions.

Do not use this material to solicit insurance or induce a policyholder to lapse, forfeit or surrender an insurance policy.

Policy Form No. AL2100P is underwritten by Assurity Life Insurance Company.

